

Katia Meggiorin
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ACADEMIC EMPLOYMENT

2023 Assistant Professor
Business School of the Stevens Institute of Technology

EDUCATION

2023 Ph.D. in Management and Organizations (Strategy)
NYU Stern School of Business
2021 M.Phil. in Management and Organizations (Strategy)
NYU Stern School of Business
2017 Research Master's in Management Science
IE Business School (ES)
2014 Research Master's in Communication Science
University of Amsterdam (NL)
2010 A.B. in Public Relations and Advertising
IULM University (IT)

AWARDS

2021 NYU Fubon Center for Technology Doctoral Fellowship
Winner, Research Fellowship (\$5,000)
2021 Microsoft Fellowship for the Study of the Future of Work and Organizations
Winner, Research Fellowship (\$5,000)
2020 NYU Center for Global Economy and Business
Winner, Research Fellowship (\$3,000)
2019 Business & Society Best Paper Award
Runner-up
2019 SMS Minneapolis Best Conference Paper Prize
Nominated
2019 SMS Minneapolis Best Conference Ph.D. Paper Prize
Nominated
2018 NYU Urban Doctoral Fellowship
Winner, Research Fellowship (\$3,000)

RESEARCH INTERESTS

Digital Platforms
Regulatory Uncertainty
Sharing Economy

PUBLICATIONS

- Meggiorin**, Katia, and Caterina Moschieri. "How Regulations and Consumers' Perceptions Moderate the Impact of Airbnb on Real Estate Prices." *Academy of Management Discoveries* ja (2024).
- Illia, Laura, Elanor Colleoni, Michael Etter, and Katia **Meggiorin**. "Finding the tipping point: When heterogeneous evaluations in social media converge and influence organizational legitimacy." *Business & Society* 62, no. 1 (2023): 117-150.
- Illia, Laura, Michael Etter, Katia **Meggiorin**, and Elanor Colleoni. "From micro-level to macro-level legitimacy: Exploring how judgments in social media create thematic broadness at meso-level." In *Digital Transformation and Institutional Theory*, pp. 111-131. Emerald Publishing Limited, 2022.
- Rietveld, Joost, Robert Seamans, and Katia **Meggiorin**. "Market orchestrators: The effects of certification on platforms and their complementors." *Strategy Science* 6, no. 3 (2021): 244-264.
- Illia, Laura, Elanor Colleoni, and Katia **Meggiorin**. "How infomediaries on Twitter influence business outcomes of a bank." *International Journal of Bank Marketing* 39, no. 5 (2021): 709-724.
- Etter, Michael, Elanor Colleoni, Laura Illia, Katia **Meggiorin**, and Antonino D'Eugenio. "Measuring organizational legitimacy in social media: Assessing citizens' judgments with sentiment analysis." *Business & Society* 57, no. 1 (2018): 60-97.
- Romenti, Stefania, Chiara Valentini, Grazia Murtarelli, and Katia **Meggiorin**. "Measuring online dialogic conversations' quality: A scale development." *Journal of Communication Management* 20, no. 4 (2016): 328-346.
- Illia, Laura, Philemon Bantimaroudis, and Katia **Meggiorin**. "Corporate agenda setting at the third level: Comparing networks of attributes in corporate press releases and media coverage." In *The Power of Information Networks*, pp. 190-205. Routledge, 2015.

SELECTED WORK IN PROGRESS

- Katia **Meggiorin**. "Platforms and regulations: The positive effect of self-regulation on performance." *Progress: working paper. Target: Administrative Science Quarterly*
- Katia **Meggiorin**. "Regulating the Sharing Economy: A Study of Unlawful Providers." *Progress: working paper. Target: Management Science*
- Katia **Meggiorin**. "Tradeoffs between Positive and Negative Externalities in the Sharing Economy." *Progress: manuscript in pre. Target: Information Systems research.*
- Katia **Meggiorin**. "Heterogeneous Entry in Sharing Economy Platforms." *Progress: manuscript in pre. Target: Strategic Management Journal*

CONFERENCES AND INVITED TALKS

- Invited speaker at Institut Mines-Telecom Business School (Paris, FR, 2024), “Platforms and regulation: The positive effect of self-regulation on performance.” K. Meggiorin
- ISA Annual Meeting (Philadelphia, 2022), “Regulations and Consumers’ Perceptions: Moderating the Impact of Airbnb on the Real Estate Prices.” K. Meggiorin and C. Moschieri.
- SMS Milan (Milan, 2022), “Regulations and Consumers’ Perceptions: Moderating the Impact of Airbnb on the Real Estate Prices.” K. Meggiorin and C. Moschieri.
- CCC (Toronto, 2022), “Regulating the Sharing Economy: A Study of Unlawful Providers.”
- Druid (Copenhagen, 2022), “Regulating the Sharing Economy: A Study of Unlawful Providers.”
- Invited speaker at ESADE (Barcelona, 2021), “Regulating the Sharing Economy: A Study of Unlawful Providers.”
- East Coast Doctoral Conference (virtual, 2021 and 2022), “Regulating the Sharing Economy: A Study of Unlawful Providers.”
- SMS Annual Meeting (virtual, 2021), “Regulating the Sharing Economy: A Study of Unlawful Providers.”
- AOM Annual Meeting (virtual, 2021), “Regulating the Sharing Economy: A Study of Unlawful Providers.”
- NYU Urban Day (New York, 2021), “Regulations and Consumers’ Perceptions: Moderating the Impact of Airbnb on the Real Estate Prices.” K. Meggiorin and C. Moschieri.
- Strategy Science (Philadelphia, 2020) (poster session), “Regulations and Consumers’ Perceptions: Moderating the Impact of Airbnb on the Real Estate Prices.” K. Meggiorin and C. Moschieri.
- SMS Annual Conference (Minneapolis, 2019), “Regulations and Consumers’ Perceptions: Moderating the Impact of Airbnb on the Real Estate Prices.” K. Meggiorin and C. Moschieri.
- AOM Annual Meeting (Boston, 2019), “Regulations and Consumers’ Perceptions: Moderating the Impact of Airbnb on the Real Estate Prices.” K. Meggiorin and C. Moschieri.
- The Medici Summer School (Paris, 2019), “Regulations and Consumers’ Perceptions: Moderating the Impact of Airbnb on the Real Estate Prices.” K. Meggiorin and C. Moschieri.
- SMS Annual Conference (Paris, 2018), “Market orchestrators: The Effect of Platform Certification on Complementor Performance and Behavior in the Context of Kiva (2010-2013).” J. Rietveld, R. Seamans, and K. Meggiorin.

TEACHING EXPERIENCE

Course Instructor

IT Strategy [*Master-level*] Fall 2023 (Rating: 4.9/5), Spring 2024

Management & Organizations [*Undergrad*] Winter 2021 (Rating: 4.7/5)

Teaching Fellow

Management & Organizations, Fall 2020
Competitive Strategy, Summer 2018 & Fall 2018
Competitive Strategy, Spring 2020
Corporate Strategy, Summer 2018, Winter 2019, Fall 2021, 2022, & Spring 2023
Foundations of Entrepreneurship, Summer 2019
Tech & the City (Experiential class in Entrepreneurship), Spring 2022

PROFESSIONAL AFFILIATION

Academy of Management, member since 2016
Industry Studies Association, member since 2021
Strategic Management Society, member since 2018
Association for Information Systems, member since 2023

REVIEWER ACTIVITY

Strategic Management Journal
Management Science
Academy of Management Journal
Organization Science
Business, Strategy and the Environment
British Journal of Management